



WILLIAM T FUJIOKA
Chief Executive Officer

County of Los Angeles CHIEF EXECUTIVE OFFICE

713 KENNETH HAHN HALL OF ADMINISTRATION
LOS ANGELES, CALIFORNIA 90012
(213) 974-1101
<http://ceo.lacounty.gov>

ADOPTED
BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

January 8, 2008

37

JAN 08 2008

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012
Dear Supervisors:

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

Board of Supervisors
GLORIA MOLINA
First District

YVONNE B. BURKE
Second District

ZEV YAROSLAVSKY
Third District

DON KNABE
Fourth District

MICHAEL D. ANTONOVICH
Fifth District

**DEPARTMENT OF PUBLIC WORKS: RESIDENTIAL RECYCLING
PUBLIC EDUCATION PROGRAM
(ALL SUPERVISORIAL DISTRICTS)
(3 VOTES)**

CIO RECOMMENDATION: APPROVE (X)

IT IS RECOMMENDED THAT YOUR BOARD:

1. Award a contract for the Residential Recycling Public Education Program in a sum not to exceed \$744,849 for a two-year contract term to FAME Assistance Corporation, a California nonprofit organization, located in Los Angeles, California. This contract will commence upon your Board's approval and includes a one-year renewal option in an amount not to exceed \$372,424.50 for a total contract period not to exceed three years.
2. Authorize the Director of Public Works or his designee to increase the contract award by an amount not exceeding 25 percent of the two-year contract sum for the initial contract term, or 25 percent of the one-year renewal option, as applicable, for unforeseen, additional work within the scope of the contract, if required.
3. Authorize the Director of Public Works or his designee to execute the contract; to renew the contract for the renewal option if, in the opinion of the Director of Public Works; the contractor has successfully performed during the previous contract period and the services are still required; to approve and execute amendments to incorporate necessary changes to the agreement that do not

significantly affect the scope of work thereunder or exceed the Maximum Contract Sum of \$1,117,273.50, plus contingency; and to suspend work if, in the opinion of the Director of Public Works, it is in the best interest of the County to do so.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of the recommended action is to deliver public education and public relations services to promote and encourage residential recycling within the unincorporated County areas. This program is consistent with the Board-adopted Los Angeles County Source Reduction and Recycling Element that was prepared pursuant to the California Integrated Waste Management Act of 1989, Assembly Bill 939. The Department of Public Works (Public Works) has contracted for this service since 1990.

Implementation of Strategic Plan Goals

The Countywide Strategic Plan directs that we provide Organizational Effectiveness (Goal 3), Children and Families' Well-Being (Goal 5), and Community Services (Goal 6). Having a contractor that has the specialized expertise to provide this service accurately, efficiently, timely, and in a responsive manner will support Public Works in meeting these goals.

FISCAL IMPACT/FINANCING

There will be no impact to the County General Fund. The contract sum is \$744,849 for the initial two-year contract term plus 25 percent of that sum, or \$186,212 for unforeseen, additional work within the scope of the contract, and \$372,424.50 for the option year, plus 25 percent of that sum, or \$93,106 for unforeseen, additional work within the scope of the contract. The contract sum is based on the price quoted by the contractor, the estimated cost of extraordinary as-needed repairs to the residential recycling kiosks, the estimated broadband Internet connectivity costs, and unforeseen, additional work.

Funds to finance the initial first year of the contract are included in the Fiscal Year 2007-08 Solid Waste Management Fund Budget. Funds to finance the second contract year and for the contract's renewal year will be requested through the annual budget process.

This contract does not allow for a cost-of-living adjustment for the optional year.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The contract will be in the form previously reviewed and approved by County Counsel (Attachment A). The recommended contract was solicited on an open competitive basis and is in accordance with applicable Federal, State, and County requirements. The contractor is in compliance with the Chief Executive Officer's and your Board's requirements.

The contract contains terms and conditions supporting your Board's ordinances, policies, and programs, including but not limited to: County's Greater Avenues for Independence or General Relief Opportunities for Work Programs (GAIN/GROW), Board Policy No. 5.050; Contract Language to Assist in Placement of Displaced County Workers, Board Policy No. 5.110; Reporting of Improper Solicitations, Board Policy No. 5.060; Notice to Contract Employees of Newborn Abandonment Law (Safely Surrendered Baby Law), Board Policy No. 5.135; Contractor Employee Jury Service Program, Los Angeles County Code, Chapter 2.203; Notice to Employees Regarding the Federal Earned Income Credit (Federal Income Tax Law, Internal Revenue Service Notice 1015); Contractor Responsibility and Debarment, Los Angeles County Code Chapter 2.202; and the Los Angeles County's Child Support Compliance Program, Los Angeles County Code, Chapter 2.200; and the standard Board-directed clauses that provide for contract termination or renegotiation.

Data regarding the proposers' minority participation is on file with Public Works. The contractor was selected upon final analysis and consideration without regard to race, creed, gender, or color.

The recommended contractor is FAME Assistance Corporation, a California nonprofit organization, located in Los Angeles, California. This contract will commence upon your Board's approval for a term of two years. With your Board's delegated authority, the Director of Public Works may renew this contract for a 1-year renewal option for a total contract period not to exceed three years.

Proof of the required Comprehensive General and Automobile Liability insurance policies, naming the County as additional insured, and evidence of Workers' Compensation insurance will be obtained from the contractor before any work is assigned.

Pursuant to the applicable memorandum of understanding, the Request for Proposals (RFP) for this contracted service was submitted on March 15, 2007, to the appropriate union for review. The union has not asked to meet with Public Works regarding this solicitation.

Public Works has evaluated and determined that the Living Wage Program (County Code Chapter 2.201) does not apply to this recommended contract, which is for services required on an as-needed, and intermittent basis; hence, this contract is not a Proposition A contract (Los Angeles County Code Chapter 2.121).

ENVIRONMENTAL DOCUMENTATION

In accordance with Section 15378(b)(4) of the California Environmental Quality Act (CEQA), approval of the recommended action does not constitute a project and, hence, is not subject to the requirements of CEQA Guidelines.

CONTRACTING PROCESS

On March 19, 2007, Public Works solicited proposals from 419 independent contractors and community business enterprises to accomplish this work. Also, a notice of the RFP was placed on the County's bid website (Attachment B), and an advertisement was placed in the *Los Angeles Times*.

On April 18, 2007, three proposals were received. The proposals were first reviewed to ensure they met the mandatory requirements outlined in the RFP. All proposals, having met these requirements, were then evaluated by an evaluation committee consisting of Public Works staff. The committee's evaluation was based on criteria described in the RFP, which included price, experience, work plan, financial resources, and references. All three proposers were interviewed by the evaluation committee. Based on this evaluation, it is recommended that this contract be awarded to the highest-rated, lowest-price, responsive, and responsible proposer, FAME Assistance Corporation, a California nonprofit organization, located in Los Angeles, California.

IMPACT ON CURRENT SERVICES (OR PROJECTS)


The award of this contract will not result in the displacement of any County employees.

The Honorable Board of Supervisors
January 8, 2008
Page 5

CONCLUSION

Please return one adopted copy of this letter to the Department of Public Works,
Administrative Services Division.

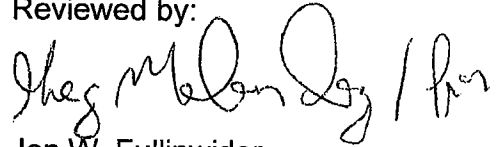
Respectfully submitted,



WILLIAM T FUJIOKA
Chief Executive Officer

WTF:DLW
GZ:dw

Reviewed by:



Jon W. Fullinwider
Chief Information Officer

Attachments (2)

c: County Counsel
Chief Information Office
Department of Public Works (Chief Information Office, Environmental Programs)