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May 27, 2021

**\*\*\* FLOOR ALERT \*\*\***

TO: California State Senators

FROM: Los Angeles County Solid Waste Management Committee/  
Integrated Waste Management Task Force

**SUPPORT – SENATE BILL 343 (ALLEN) AS AMENDED ON MAY 20, 2021 – ENVIRONMENTAL ADVERTISING: RECYCLING SYMBOL**

The Los Angeles County Solid Waste Management Committee/Integrated Waste Management Task Force (Task Force) **SUPPORTS** Senate Bill 343 (SB 343), as amended on May 20, 2021.

This bill would require the Department of Resources Recycling and Recovery (CalRecycle) to update certain regulations to include the types and forms of plastic products and packaging for which a claim of recyclability may be made on or before January 1, 2023. The bill would require the director of CalRecycle to consider specified criteria to determine the material types and forms that are recyclable, and require CalRecycle to develop, publish, and update a list of the material types and forms determined to be recyclable based on that specified criteria.

The bill would prohibit a person from offering for sale, selling, distributing, or importing into the state any product or packaging manufactured 90 days after the list is published or updated if the product or packaging displays a chasing arrows symbol, or any other symbol or statement indicating the product or packaging is recyclable, or directing the consumer to recycle the product or packaging if a material type and form is not on the list, or is removed from the list. The bill would authorize a producer, or group of producers, that seeks to have a material type and form that does not meet the specified criteria included on the list to submit a plan to CalRecycle detailing how and by what date the product type and form will meet the criteria. If CalRecycle determines the product type and form will meet the criteria if the plan is implemented, the bill would require CalRecycle to include that material type and form on the list.

By clarifying and accurately identifying what is truly recyclable, this bill would help to increase recycled materials, recycling rates, and decrease contamination rates of non-recyclable materials in curbside recycling. Benefits of recycling include green job creation, diversion of solid waste from landfill into materials for circular economics, and environmental and public health safety from plastic waste pollution.

As provided by AB 939 (1989) and Chapter 3.67 of the Los Angeles County Code, the Task Force is responsible for coordinating the development of major solid waste planning documents for Los Angeles County and the 88 cities in the County with a population of over ten million. The Task Force addresses issues impacting the solid waste management system on a countywide basis.

Based on the foregoing, the **Task Force SUPPORTS SB 343 and requests your AYE vote on the bill.** If you have any questions, please contact Mr. Mike Mohajer, a member of the Task Force, at [MikeMohajer@yahoo.com](mailto:MikeMohajer@yahoo.com) or at (909) 592-1147.