PROGRAM COVER ART CONTEST

Please submit your art (computer, conceptual, drawing, graphic, photography, or painting) that fits the dimensions 5.5” x 8.5” to be used as the program cover art for the upcoming Los Angeles County Women’s Leadership Conference. Our theme for this year’s conference is:

Entries of artwork and scanned waiver must be submitted by email to: lacwlc@pw.lacounty.gov by 5PM on Monday, October 14, 2019.

The artist who submits the winning art will:

- Have their entry featured as the inspiration for the 2019 Conference program cover.
- Have their entry featured on promotional material for the Conference.
- Receive two tickets to the 2019 Los Angeles County Women’s Leadership Conference.

For full details of contest guidelines and application, visit www.lacountywomensleadership.org or email at lacwlc@pw.lacounty.gov.
CONFERENCE COLOR SCHEME & THEME LOGO

Below are samples of this year's theme and logo in different variations along with the color scheme for the conference. Art contest covers are not required to use the color scheme or design theme.
Los Angeles County Women’s Leadership Conference
Program Cover Art Contest

The 2019 Los Angeles County Women’s Leadership Conference (LACWLC) – Making Herstory is scheduled to take place on Thursday, November 21, 2019 at the Pasadena Convention Center.

Use your creativity to design a program cover representing what “Making Herstory” means to you and your design may be chosen to help promote the 2019 Women’s Leadership Conference – Making Herstory! At least one designer’s artwork will be used as inspiration for the event’s program cover, website, social media, and other promotional materials for the LACWLC.

RULES

• Submissions must be original designs that are not copyrighted, and should not include elements from third parties. Submissions should also not contain clip art
• Submissions must be in pdf or image (electronic) format
• Submissions should be easily scalable for multiple uses as it will be used for the program cover and other forms of promotion/advertisement
• Submissions must be in the following art formats: computer, conceptual, drawing, graphic, photography, or painting
• Final Size for Program 5.5” x 8.5”
• The official Los Angeles County Women’s Leadership Conference logo and Making Herstory graphics will be added to the winning submission
• Contest is open to all ages

TERMS

Contestants must read, sign and submit the attached waiver with their entry. If the contestant is under 18 years of age, the waiver must be signed by both the contestant and a parent/guardian.

HOW TO ENTER

Entries of artwork and scanned waiver must be submitted by email to: lacwlc@pw.lacounty.gov by 5PM on Monday, October 14, 2019.

SELECTED DESIGN

The selected entry will be used for inspiration to create the Conference program cover. The selected designer will have the opportunity to collaborate with a Conference-selected graphic artist to create the 2019 Women’s Leadership Conference program cover and the artwork featured in promotional materials for the Conference. In addition, the designer will be provided two (2) tickets to the 2019 Women’s Leadership Conference – Making Herstory, and will receive attribution for their work.
Los Angeles County Women's Leadership Conference
Program Cover Art Contest Waiver

I represent that the submitted entry is an original, non-published work that does not infringe the intellectual property rights of any third parties. By entering the Los Angeles County Women’s Leadership Conference Program Cover Art Contest, I am transferring all intellectual property rights, including copyrights, to the County of Los Angeles (County). I understand and acknowledge that the County will display the winning submission (either in its entirety or portion(s) of the submission) in its Conference program, Conference nametags, newsletters, social media posts, and in future promotions that are produced, posted or conducted by the County, LA County Women’s Leadership Conference Committee (LACWLCC), or their offices, departments or agencies. If ownership of all or any part of the artwork submitted to LACWLCC for this contest is contested in any manner, I understand and agree that LACWLCC retains the discretion to disqualify and discontinue use of the artwork. I understand that if I am selected as a finalist, LACWLCC may request verification of age to confirm the appropriate signatures are provided on the waiver.

_____ I am 18 year of age or older.

_____ I am NOT 18 years of age or older.

______________________________    __________________________
Print Name                          Date

______________________________
Signature

If entrant is under 18 years of age, Parent/Guardian must sign below:

______________________________    __________________________
Parent/Guardian Printed Name          Date

______________________________
Parent/Guardian Signature